

Let's Raise Readers!

Book a Scholastic
Book Fair today and experience
a Literacy Event that gets
everyone excited about reading.

No matter where they are...



whom they're reading with...



or what they're reading...



You can spark the love of
reading in every child.

Why Host a Scholastic Book Fair?

- Books kids WANT to read delivered right to your school!
- Earn an extra 10% in Product Rewards to use towards valuable resources for your library and classroom – just by hosting a 2nd Fair!
- Access great Online Resources and Promotional Materials to build excitement ensuring you have the most successful Book Fair ever!
- Preview our Special Highlights DVD and give students a sneak peek at all the exciting new books arriving at your Fair!
- Check out our Online Book Talk Reviews, Author Spotlights, live videos and more!
- Receive an exclusive Invitation to our Customer Appreciation Warehouse Sale Event!

Call your Book Fair
Consultant to schedule a
Book Fair today!

New
Books and
Resources
FREE!

 SCHOLASTIC

Scholastic Book Fairs

Experience a Literacy Event that gets everyone excited about reading!

Book Fair Rewards for Your School!

Earn Up To

80%

in Book Fair Rewards!

3 Ways To Redeem Your Rewards*:

- Select books kids WANT to read, right from your Fair!
- Choose the very best in educational resources from Scholastic catalogues!
- Or, select cash rewards based on a percentage of your net sales.

*Book Fair Rewards based on net sales.

Host
one
today!

Sales Total*

Over
\$3000

\$3000
to
\$1500

Less than
\$1500

You Earn

60%
in Product
or 25% in cash

50%
in Product
or 20% in cash

15%
in Product

Plus **Book Fair Rewards**

Ask your Book Fairs Consultant how you can receive an additional **20%** in product rewards.

Some conditions apply.

